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## **RUBY REDS VEGAN LAUNCHES NEW VEGAN FOOD TRUCK: BRINGING FAN-FAVORITE FLAVORS TO ALBUQUERQUE**

Albuquerque, NM (August 23, 2024) – [Ruby Reds Vegan](http://RubyRedsVegan.com), a beloved staple in Albuquerque's vibrant food scene, is excited to announce the launch of its new vegan food truck. Debuting on **Friday, August 23rd** the truck will feature our famous vegan Philly cheesesteak, the incredible soul food plate and the delicious tempeh bacon BLT sandwich, dishes that have become fan favorites and often sell out at our popular pop-up events.

Ruby Reds Vegan has captured the hearts of Albuquerque's foodies with our commitment to delivering mouthwatering, plant-based meals that appeal to both vegans and non-vegans alike. Our vegan Philly cheesesteak offers the classic taste and texture that fans of the traditional sandwich love, while our tempeh bacon BLT provides a fresh take on a beloved favorite, combining crispy tempeh bacon with fresh lettuce and tomatoes for a satisfying plant-based delight.

"Our community in Albuquerque has shown incredible support and enthusiasm for our food, and we're thrilled to expand our reach with this new food truck," said Dr. Ruby Lathon, Founder and CEO of Ruby Reds Vegan. "Our Head Chef Marcus Lathon, the driving force behind our food truck looks forward to serving our loyal customers and introducing more people to the joys of plant-based cuisine."

The food truck will make its first appearance at [ABQ FOOD PARK, 6901 B SAN ANTONIO DRIVE NE](#) on **Friday, August 23rd, from 11am -7PM** and on **Sunday August 25th from 11AM- 8PM** with a special launch event featuring music, free samples, and exclusive promotions for attendees.

Join us as we embark on this exciting journey to bring plant-based innovation to your neighborhood. Follow us on social media at [@RubyRedsVegan](#) for updates on our location, menu specials, and upcoming events.

For more information, please visit [RubyRedsVegan.com](http://RubyRedsVegan.com) or for interviews infor@rubyredsvegan.com. Ruby Reds Vegan is dedicated to offering delicious, sustainable, and health-conscious food options. With a focus on quality and innovation, we strive to make plant-based eating accessible and enjoyable for everyone.

### **MENU:**

Philly Cheesesteak, Green Chili Philly, Chilli Dog, Tempeh Bacon BLT, Soul Food Plate featuring, meatballs, mac & cheese, collard greens and cornbread muffin

**GRAND  
OPENING**

# RUBY REDS VEGAN

**FOOD TRUCK!**

**FRI AUG 23rd 11am-7pm**

**SUN AUG 24th 11am-8pm**



**ABQ FOOD PARK**  
6901 B San Antonio Dr. NE, ABQ, NM 87109

**NEW**

CALL IN ORDER (505) 492-1249

RUBY REDS  
**Vegan**  
ON WHEELS

[RubyRedsVegan.com](http://RubyRedsVegan.com)

